

Wendy is editor of Sunflower Publishing. Her expertise is self-publishing, social media marketing and business planning.

She helps clients with the self-publishing process in various formats such as e-books, paperbacks and audio books.

She is a book blogger for books set in Italy and is regularly asked by publishers to reviews books for book blog tours



Once upon a time...

...**Karen** wrote a novel that knocked Frederick Forsyth off the top of the best-seller lists across South-East Asia and propelled her out of a college lecture theatre into the heady world of book signings and instant celebrity status.

Although she had short works accepted and published in the UK and US, she had to earn a living so she moved into writing for learning: from writing materials for primary school pupils through to MBA courses, training materials, a creative writing course for a London university, and was then shipped off to Hong Kong to write for the government.

Her portfolio expanded to include feature writing for magazines and newspapers, copywriting for marketing and advertising and ghost-writing.

She became a go-to author for career titles and adapted more than twenty-five graded readers for Penguin/Pearson, including many of their recent co-productions with Marvel Studios, and edited and proofed for UK mainstream and indie publishers.



About fifteen years ago she moved across to editorial. Now she works one-on-one with authors from the UK, US, Australia, and France on fiction from all genres and non-fiction/memoirs. Depending on an individual writer's needs she mentors, and offers developmental editing, copy editing, and proofreading.

Most importantly, she loves her work and gets immense satisfaction from seeing ideas develop and words flow smoothly. Polishing a manuscript is high on her list of favourite things, as is spending time with talented people who have something to say.