

MORNING

ITINERARY	DATE	TIME	TUTOR	SUBJECT MATTER
ARRIVALS	Sun			
WORKSHOP 1	Mon	9.00-10.30	Amy	The Story You Want to Tell – defining the scope and content of your subject. The importance of sub-characters, when to add detailed description Interactive exercises/feedback
		BREAK		
		10.45 – 1pm		Critique on 1000 word section
WORKSHOP 2	Tues	9.00 – 10.30	Amy	Finding a Voice – Characterisation- how to make your characters different and stand out as individuals Interactive exercises/feedback
		BREAK		
		10.45 – 1pm		Critique on 1000 word section
WORKSHOP 3	Wed	9am – 1pm	Amy	Submissions & Synopsis – mock-up of cover letter and pitch Structure of Blurb & Synopsis Interactive exercises using a current piece or an already published book
		BREAK		
		10.45 – 1pm		The importance of Editing & Proofreading
WORKSHOP 4	Thurs	9.00 – 10.30	Amy	Backstory - how to use it to drive the story/plot forward
		BREAK		
		10.45 – 1pm	Guest author	To be announced shortly
WORKSHOP 5	Fri	9.00 – 11.00	Wendy	Creating an Author Platform – Launching a book - advance review copy (ARC) plan How to get more book reviews
		11.30 – 4pm		Optional excursion – Explore abruzzo
WORKSHOP 6	Sat	9.00 – 10.30	Wendy	Marketing Part 1 - Using Social Media
		BREAK		
		10.45 – 1.00	Wendy	Marketing Part 2 - Connecting with your Audience
DEPARTURES	Sun			

AFTERNOON

DATE	LUNCH	AFTERNOON SESSION	DETAILS	OPTIONAL ACTIVITIES
Sun			ARRIVALS	
Mon	1pm-2pm	3pm >	Trip to Pescara – Designer shopping village/beach/city centre. Supper in Pescara €30	
Tue	1pm-2pm	2pm – 5pm	1:1 Freetime for guests to write	3pm Italian lesson 1.5 hours
Wed	1pm-2pm	2pm – 5pm	1:1 Freetime for guests to write	
Thur	1pm-2pm	2pm - 5pm	1:1 Freetime for guests to write	
Fri	Picnic lunch	11.30 >	Trip to Campo Imperatore mountain & picnic €30	
Sat	1pm-2pm	3pm - 4pm	Meet the Author Q&A	
Sun			DEPARTURES	