

# SUNFLOWER PUBLISHING



## SAMPLE ITINERARY

DATE	MORNING	AFTERNOON	EVENING
ARRIVALS		2.30pm Collection from Pescara train station & transport to villa	5pm Welcome Aperitivi on the terrace 7.30pm Dinner at Casa Felice
Sunday	Workshop 9-1pm -		7.30pm BBQ & arrostitini by the pool at Casa Felice
Monday	Workshop 9-1pm -	5-6pm Guest speaker Q&A –	7.30pm Dinner at Casa Felice
Tuesday	Workshop 9-1pm		5pm Aperitivi and visit to see breathtaking coastal views from Silvi Paese (medieval town) 7.30pm Dinner at Casa Felice
Wednesday	Workshop 9-11.00  11.15-1pm GUEST PRESENTATION -	5-6pm Guest Speaker Q&A -	7.30 Pizza night at La Rusticana in Citta Sant'Angelo
Thursday	Workshop 9-11.30	Designer shopping village and lunch at Tocca Ferro <b>OR</b> Visit to Gabriele D'Annunzio museum in Pescara	7.30pm Dinner at Casa Felice
Friday	Workshop 9-11.00 Final session – 11.15 – 1pm	5-6pm Guest speaker Q&A –	7.30 Traditional Italian farmhouse supper at L'antico Granaio
Saturday DEPARTURES	Airport and train station drop-offs 10-10.30am		

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WORKSHOPS	DATE	TIME	THEME
WORKSHOP 1	Sunday	9am – 11am	<b>INTRODUCTION</b> <b>Who?</b> Focus on building a protagonist & the importance of developing a voice that fits the character Writing exercises (e.g. a diary extract, police report, a piece of dialogue, descriptive narrative,
		Coffee Break	
		11.15 – 1pm	<b>Feedback/plenary.</b> Discussion - Participants share their writing and discuss ways in which the characters can be brought together in a story
WORKSHOP 2	Monday	9am – 11am	<b>Where and when?</b> Descriptive narrative, setting, importance of accuracy (e.g. if using historical, futuristic or fantasy context). How can we bring descriptions to life? Writing exercises – (eg. generate a piece of creative writing
		Coffee Break	
		11.15 – 1pm	<b>Feedback/plenary.</b> Discussion - participant should now have a clear idea of the characters and context for their own short story.
WORKSHOP 3	Tuesday	9.30 -11am	<b>What and why?</b> Focusing on skills and ways to develop narrative/story line; narrative structure; describing action; using back story; illustrating motivation through dialogue, 'Show and not tell': why this old cliché is still so important (audience involvement/bringing your readers into your story); opening sections and their importance; pace; level of detail
		Coffee Break	
		11.15-1pm	Technical skills: consistency of author's voice and characters' voices; spotting repetition, tautology and other verbal tics; language skills, etc.
WORKSHOP 4	Wednesday	9am – 11am	<b>Final session:</b> sharing the short stories; recap on key points
		Coffee Break	
WORKSHOP 5	Thursday 2	9am – 11.30	<b>Book marketing through newsletters –</b> How to grow your audience, connect with readers and sell more books. How to create engaging content which resonates with the audience and aligns with your brand message
WORKSHOP 6	Friday 23	9am – 11am	What kind of newsletter platform is best for authors? Comparison of platforms by looking at features, pricing plans etc such as Mailchimp and Substack
		11.15 -1pm	Final Session/Writing Prompt competition set by guest author